

PALAK GARG

SENIOR LARAVEL / PHP FULL-STACK DEVELOPER

+91 9783383948 | palakgarg3010@gmail.com | linkedin.com/in/palak-garg | palak3010.github.io

PROFESSIONAL SUMMARY

Senior Laravel & PHP Full-Stack Developer with 4+ years of expertise in architecting, scaling, and delivering high-impact web applications, booking platforms, and multi-vendor marketplaces. Proven track record of spearheading complex technical initiatives, including rule-based dynamic pricing engines, automated multi-gateway payment orchestrations, and real-time synchronization flows. Adept at driving the entire SDLC—from client scoping to architectural design—while leading development teams to hit aggressive timelines.

TECHNICAL EXPERTISE

Languages & Fwks:	PHP, Laravel, JavaScript (ES6+), HTML5, CSS3, Blade Engine
Backend & DB:	RESTful API Design, MySQL, Database Optimization & Indexing, Query Optimization
Architecture:	System Architecture, Dynamic Pricing Engines, Redis Caching, Performance Tuning
Integrations:	Stripe, Paystack, Google Pay, Apple Pay, Shopify API, Weather APIs, Social Auth, Push Notifications

PROFESSIONAL EXPERIENCE

Senior Laravel / PHP Full-Stack Developer — OweBest Technologies May 2025 – Jun 2026

- Core Booking Subsystems:** Architected a multi-location, calendar-driven booking platform utilizing subscription-based access controls, successfully eliminating manual coordination.
- Dynamic Pricing Logic:** Designed an automated, rule-based pricing engine integrating real-time weather and seasonal data via third-party APIs to handle global rate adjustments, holds, and multi-currency refunds.
- Operations Panel:** Created administrative controls for pricing adjustments, conditional discounts, and automated refund workflows, decreasing engineering dependency for routine marketing changes.
- Gateway Integration:** Orchestrated seamless checkout architectures integrating Stripe, Paystack, Google Pay, Apple Pay, and local wallet systems, cutting payment drop-offs and processing failures.
- Platform Scale-up:** Developed high-throughput REST APIs and localization mechanics for a global multi-vendor platform featuring native multi-currency handling and scalable delivery tracking.
- Technical Leadership:** Partnered directly with clients to gather specifications, translate needs into system designs, and led agile engineering pods to ensure timely delivery of continuous sprint iterations.

PHP Developer — Codebeans Pvt Ltd Aug 2023 – Mar 2025

- Restock Application:** Built a Shopify-integrated automation platform utilizing Laravel webhooks and REST endpoints to instantly fire multi-channel notifications, accelerating inventory management response times.
- Infrastructure Maintenance:** Owned the stabilization, bug resolution, and capability enhancements of concurrent production codebases, drastically lowering system error-rates and client incident tickets.
- Analytics & Reporting:** Formulated structured internal data collection systems and visual dashboard reports providing business teams with clean data-driven operational visibility.

Web Developer — NLET Initiatives Mar 2022 – Jul 2023

- ERP Subsystem Development:** Re-engineered a modular School ERP tracking core records, student registries, and complex multi-tier fee structures, modernizing legacy document-based workflows into secure central systems.
- Component Architecture:** Designed a suite of reusable, high-performance Laravel backend components, reducing future build turnaround time for multi-tenant applications by 25%.
- Internal REST APIs:** Built robust internal integrations ensuring unified data states across disjointed software platforms, minimizing data disparities.

EDUCATION

Master of Computer Applications (MCA) — Nirwan University, Jaipur, India	2022 – 2024
Bachelor of Computer Applications (BCA) — MDS University, Ajmer, India	2019 – 2022